

# Social Media Manager

## Volunteer Role



### Overview

We are seeking a creative and strategic Volunteer Social Media Manager to help expand our online presence and engage our community. In this role, you will manage and create content for our social media platforms to promote Bible studies, micro church resources, and our mission.

### Responsibilities

- Develop and implement a social media strategy to increase engagement and reach.
- Create and schedule posts, including graphics, videos, and written content.
- Promote Bible study materials, micro church resources, and organizational initiatives.
- Monitor engagement, respond to comments/messages, and foster online community.
- Track analytics to measure growth and effectiveness of social media efforts.
- Stay updated on social media trends and best practices.

### Qualifications

- Experience managing social media accounts (preferred but not required).
- Strong understanding of social media platforms (Facebook, Instagram, TikTok, etc.).
- Creative skills in content creation, graphic design, or video editing are a plus.
- Ability to align messaging with our mission and values.
- Passion for sharing biblical resources and engaging with faith-based communities.

### Time Commitment

This is a flexible volunteer position, with a time commitment based on availability and organizational needs. We are accepting multiple volunteers for this role to ensure the success of our team in a timely manner. This approach allows us to provide flexibility and maintain a manageable workload for all volunteers, recognizing that this is an unpaid position.

### How to Apply

If you're interested in using your social media skills to support our mission, please submit a resume and a brief statement of interest. We welcome any examples of past social media work, but they are not required.

We look forward to hearing from you!